



## **FOR IMMEDIATE RELEASE**

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# **RE-volv Debuts First Crowdfunded Solar Energy Project for Revolving Fund at Shawl-Anderson Dance Center**

**Shawl-Anderson Dance Center hosts ribbon cutting ceremony today to celebrate going solar with RE-volv**

**Berkeley, California – June 15, 2013 –**

Today RE-volv unveils its first solar energy project with the nonprofit Shawl-Anderson Dance Center with a ribbon cutting ceremony onsite at 2pm.

“Thanks to renewable energy supporters worldwide we’ve completed our first solar energy project with over 300 people donating and volunteering their time to make this reality,” said Andreas Karelas, Executive Director of RE-volv. “We’re pleased that the 700 students at the Shawl-Anderson Dance Center will now be dancing in a building that’s 100% solar powered,” he said.

Danny Kennedy, founder of Sungevity, and Neal DeSnoo, manager of the City of Berkeley Office of Energy and Sustainable Development are scheduled to be on hand to offer a few remarks regarding the Shawl-Anderson Dance Center’s solar project.

“We’ve been looking at the possibility of solar for years now. It never seemed affordable or doable. Over 50 years ago we had the honor to lead our dance community with the opening of our building. Now, because of RE-volv, we have the opportunity to lead the nonprofit community in reducing our collective carbon footprint. I couldn’t be more thrilled,” said Frank Shawl, co-founder and Executive Director of the Shawl-Anderson Dance Center.

The nonprofit SunWork Renewable Energy Projects installed a 10kW solar energy system that will cover nearly 100% of Shawl-Anderson’s electricity usage. Shawl-Anderson will make no upfront investment, will save thousands of dollars on their electric bill over the course of the 20-year lease, and will own the system at the end of the lease term.

RE-volv, a nonprofit organization based in San Francisco, financed the solar installation using money raised from a crowdfunding campaign of over 300 people from 26 states and 5 countries. The lease payments from this solar project will finance additional solar projects creating a first of its kind revolving solar fund called the Solar Seed Fund. The Solar Seed Fund earns returns on its investments that grow the fund over time. RE-volv is now looking for the next community organization to partner with for its second solar project.

The event will include dance performances from Shawl-Anderson dance students, as well as educational talks about solar energy with environmental organizations and local solar providers.

**About RE-volv**

Founded in 2011, RE-volv, a nonprofit organization, builds support for renewable energy by demonstrating its benefits and encouraging wider adoption in the communities it serves. It empowers people to finance community-based solar projects through an innovative revolving fund that uses the proceeds to install more solar capacity.

[www.re-volv.org](http://www.re-volv.org).

**About Shawl-Anderson Dance Center**

Shawl-Anderson Modern Dance Center provides Bay Area dance students of all ages and levels with high caliber training in both contemporary and traditional movement forms in a welcoming, non-competitive environment. The Center is a nonprofit organization founded in 1958 by Frank Shawl and Victor Anderson. The Center is committed to nurturing and mentoring the growth of dancers and choreographers; cultivating a healthy and supportive atmosphere for creative expression; sustaining traditions essential to excellence in the field; and, fostering the evolution of the art of dance. The Center is open seven days a week and offers over 100 classes per week, performances year-round and residencies for Bay Area dance companies and choreographers.

[www.shawl-anderson.org](http://www.shawl-anderson.org)

**About SunWork Renewable Energy Projects**

SunWork Renewable Energy Projects is a nonprofit in California's San Francisco Bay Area that installs solar electricity systems on small-energy-footprint homes and nonprofits with the help of trained volunteers. SunWork's innovative model lets it deliver solar power to homeowners and nonprofits with already modest electricity use (and correspondingly low electricity bills) at a third less than the conventional cost, allowing more people to make the switch to solar and enabling broader adoption of this clean, safe, and renewable alternative to the sources of energy that contribute to climate change.

[www.sunwork.org](http://www.sunwork.org)

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